

JASON SOLOMONS

CREATIVE DIRECTOR
MOBILE EXPERIENCE
DESIGNER

CONTACT

Phone

| 949 233 7329

Email

| jason.solomons@eyedz9.com

Website

| www.eyedz9.com

SKILLS

| Adobe Photoshop
| Adobe Illustrator
| Adobe Premiere
| Adobe After Effects
| Adobe Dreamweaver
| Adobe XD
| Adobe InDesign
| HTML5
| CSS

EXPERTISE

| Creative Team Lead
| Mobile Ad Design
| Project Management
| Web Design
| Pitch Deck Design
| Graphic Design
| Video Editing
| Rich Media

PROFILE

A Mobile Experience Designer and Creative Director with a unique perspective from experience on both the agency and client side of marketing and advertising. Able to develop deep brand experiences that are personal, timely, and respectful to the end user while being a better use of advertiser's budget and time. Collaborated with brands and agencies to develop dynamic mobile advertising designed to capture the attention and imagination of consumers. Skilled at managing both in-house and remote creative teams to get the job done no matter the deadline.

EXPERIENCE

SITO MOBILE

2014 - now

CREATIVE DIRECTOR

Promoted from Art Director. Led a diverse team of in-house and remote designers and coders in designing and producing mobile marketing and sales support materials; websites; and digital advertising campaigns. Conducted brainstorming sessions with marketing and sales.

Key clients included Caesars Entertainment Sony Pictures, Funimation, Volvo, Ben Bridge, and The Capital Grille.

- Improved workflow for dozens of campaigns per week with minimal personnel through implementing and streamlining managerial processes.
- Delivered multifaceted rich media mobile campaigns in half the time quoted by other agencies.

IDENTITY MARKETING GROUP

2009 - 2014

CREATIVE DIRECTOR

Managed a full-service marketing agency providing support to corporate clients primarily in the mobile technology sector. Oversaw 20+ advertising, brand management, package design, and sales promotion projects simultaneously. Directed a diversified team of in-house and contracted creative professionals to complete individual projects including photographers, videographers, programmers, and graphic designers.

Key clients included Samsung, Huawei, Ethertronics, Novatel Wireless, and Coolpad.

- Designed and directed full creative campaigns for Samsungs bluetooth accessories including videos, lifestyle photography, webpages, POP displays, and sell sheets for 30+ products.

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EXPERIENCE (CONT.)

SINGLE TOUCH INTERACTIVE

2001 - 2009

ART DIRECTOR

Embraced the challenge to develop and maintain business development efforts; provide and manage design work for in-house and corporate clients; and track and manage project budgets. Oversaw project execution efforts, recruit high-performance talent, design mobile applications, and create presentations.

Key clients included X-Games, Mattel, TVG, and WWE.

- Designed engaging mobile creative pre smartphone.
- Sold in some of the 1st affinity branded mobile phones by creating compelling winning pitch decks.

ALCONE MARKETING GROUP

1998 - 2001

SR. DESIGNER INTERACTIVE MEDIA

Promoted from Graphic Designer. Designed and maintained digital promotional projects. Designed digital landing pages, promotional merchandise, and managed brand consistency.

Key clients include Burger King, Butterfinger, Pernod Ricard, Universal Studios, and Foster Farms.

- Lead designer of Burger King kids meal promotional websites for *Rugrats in Paris*, *Pokémon*, *Lord of the Rings*, *Scooby Doo*, and *Backstreet Boys*.